



**EQUITABLE AND ECONOMIC DEVELOPMENT SUBCOMMITTEE
NORTH RICHMOND MUNICIPAL ADVISORY COUNCIL**

Wednesday, February 8, 2022
10:30-11:30 AM

Agenda

Pursuant to Government Code Section 54953(e)(1)(A) you can also Join from PC, Mac, Linux, iOS or Android: <https://cccouny-us.zoom.us/j/86518541624>

How to provide public comment: Persons who wish to address the MAC during Public Comment or with respect to an item on the agenda may join via zoom and click the raise hand button or attend the meeting at the address above.

1. CALL TO ORDER/ROLL CALL

_____ Don Gilmore

_____ Dulce Galicia

_____ Princess Robinson

2. APPROVAL OF AGENDA/MINUTES

3. PUBLIC COMMENT (3 MINUTES/PERSON) (not approved due to lack of quorum)

4. ITEMS FOR DISCUSSION AND/OR ACTION

5. PRESENTATIONS and Proclamations

- i) Presentation on Equitable Development Metric Proposal by Dulce and Princess
- ii) Presentation on North Richmond Resource Center by CHDC team

6. Adjourn

Next Meeting

**Wednesday, March 8, 2023
10:30-11:30 AM**



EQUITABLE AND ECONOMIC DEVELOPMENT SUBCOMMITTEE NORTH RICHMOND MUNICIPAL ADVISORY COUNCIL

Wednesday, January 11, 2022
10:30-11:30 AM

Notes

Pursuant to Government Code Section 54953(e)(1)(A) you can also Join from PC, Mac, Linux, iOS or Android: <https://cccouny-us.zoom.us/j/86518541624>

How to provide public comment: Persons who wish to address the MAC during Public Comment or with respect to an item on the agenda may join via zoom and click the raise hand button or attend the meeting at the address above.

1. CALL TO ORDER/ROLL CALL

Don Gilmore

Dulce Galicia

Princess Robinson

2. APPROVAL OF AGENDA/MINUTES

- a. Motion to approve-Dulce
- b. Second- Princess
- c. Passed

3. PUBLIC COMMENT (3 MINUTES/PERSON)- None

4. ITEMS FOR DISCUSSION AND/OR ACTION

a. Review Subcommittee Goals

- **Goal 1:** Invite existing and future businesses to the Resource center to train residents to meet local hire goals.
 1. Donald and CHDC team with the help of Tania will take lead on this goal
 2. Don recommends a quarterly monitoring of businesses
 3. Dulce asked what businesses are going to be invited and when is the date to the grand opening
 - a. Tentative date in March.
 4. Partners: CHDC and Supervisor Gioia's office. CHDC has been reaching out to community organizations to support with residents who have been coming in for support.
 5. Ask Resource center team to present at the next meeting to share about grand opening and strategy to do outreach
- **Goal 2:** Engage existing and future developers that committed to community benefits agreements. Data collection October-February 2023
 1. Ask Hannah for support from CC Housing Authority. Need support with system to log information and keep track of.
- **Goal 3:** Develop an equitable development metrics for future North Richmond developments
 1. Princess and Dulce are interested in taking lead for this goal
 2. Rafael and Kiara want to assist as resident leadersPartners: Urban Tilth, Sierra Club, Healthy CC

b. Discuss Action Items for next meeting

- Presentations for next meeting
 1. Goal 1: Invite Resource team to present updates on Center



2. Goal 3: Princess and Dulce
 - a. Tania will invite Urban Tilth, Sierra, Club, Healthy CC to the next meeting to help with feedback and collaboration

5. PRESENTATIONS and Proclamations

6. Adjourn at 11:19 AM

**7. Adjourn at
Next Meeting
Wednesday, February 8, 2023
10:30-11:30 AM**

It's time to talk about what metrics we are demanding developers to follow as they build in our neighborhood

LET'S HEAR FROM YOU!

What is Equitable Development?

Let's determine what these indicators are for North Richmond and ultimately create a scorecard that guides our desired development standards

February 28, 2023

Your Presenters today

We are also community members driven to do this work with you

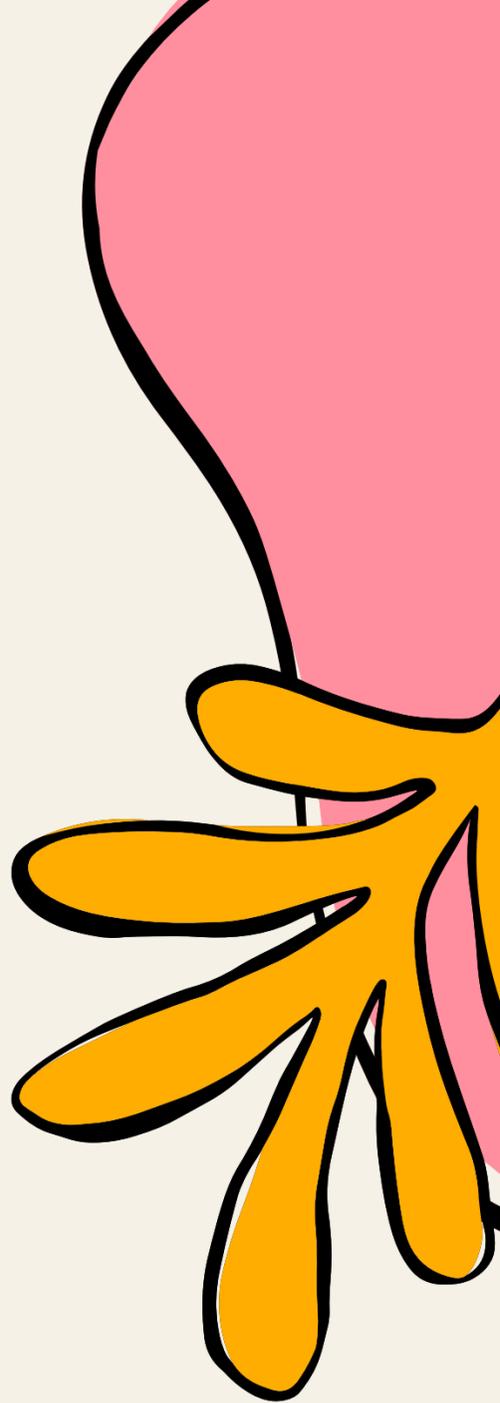


Princess

&



Dulce



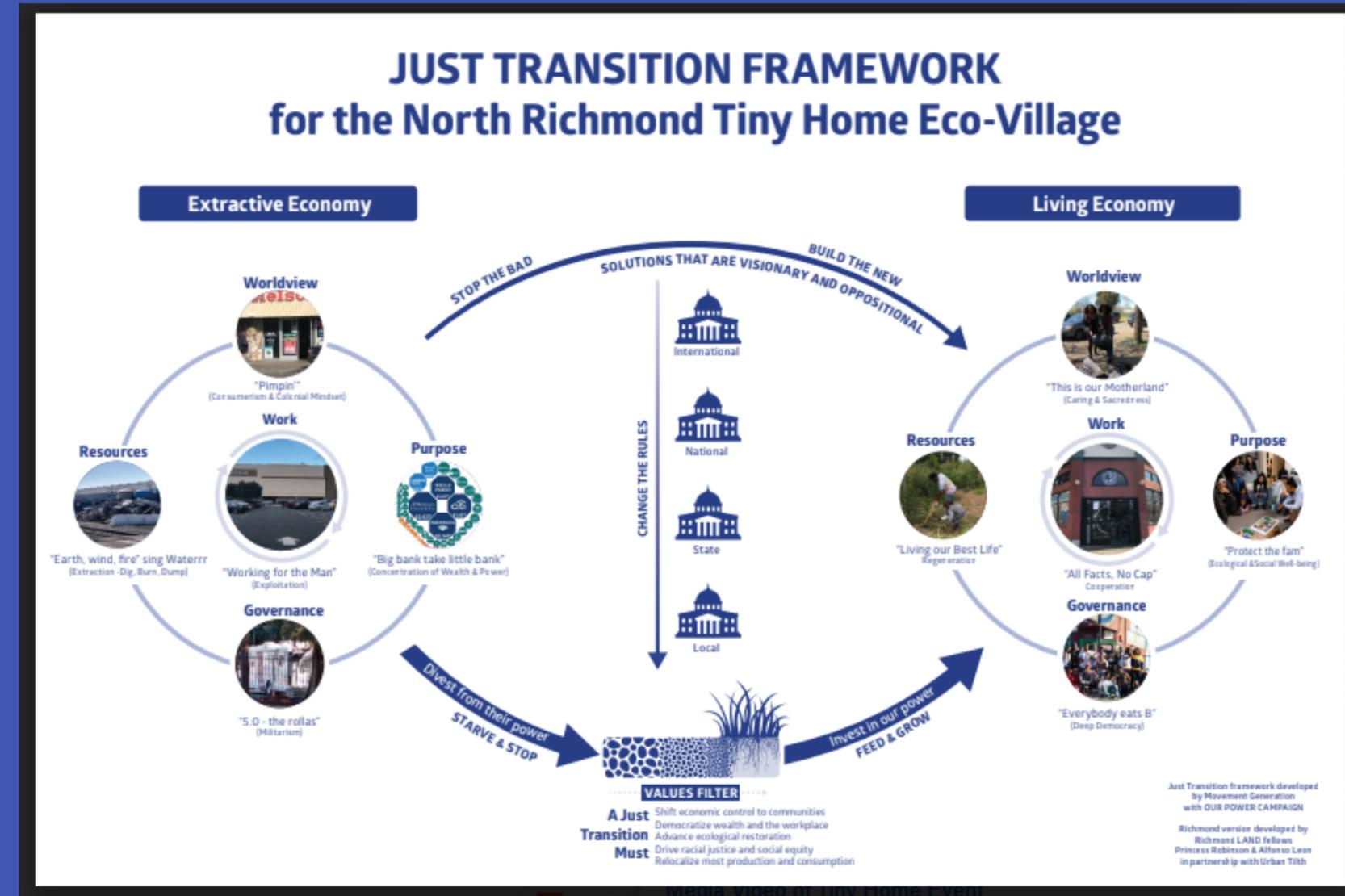


WHAT DOES EQUITABLE
DEVELOPMENT MEAN TO YOU?

Formal Definition



Equitable development is an approach to meet the needs of underserved communities and individuals through projects, programs, and/or policies that reduce disparities while fostering places that are healthy, vibrant, and diverse.



Show the video (Princess)



Advancing Equitable Development in North Richmond through a formalized scorecard



We are building a score card for economic development that benefits everyone, because projects always come down the pipeline with no real community say or a plan

COMMUNITY MEMBERS such as **Urban** neighborhoods, **Suburban** communities, **Rural** communities, and **Cultural groups** could use this Scorecard when:



Community visioning/
planning with a focus on
equity (e.g. small area
plan, development plan,
or master plan)



Scoring a **proposed
development project**



Scoring a **development
project** currently in
progress



Making **policy change**
recommendations

THIS PROCESS SHOULD HELP YOU DECIDE IF A PROJECT OR INITIATIVE MEETS YOUR COMMUNITY'S STANDARDS FOR EQUITY.



GOVERNMENTS AND PLANNERS could use this Scorecard when:



Planning with a focus on equity



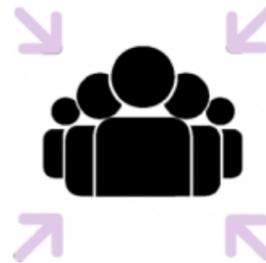
Scoring a **proposed development project**



Scoring a **development project** currently in progress



Engaging residents, businesses and developers in measurable economic growth



Evaluating the impacts of policy on the needs of the community



Making **policy change** recommendations

Developers and corporations building in North Richmond should result in concrete and measurable community benefits for local residents as defined by their community.



EQUITABLE COMMUNITY ENGAGEMENT

practices **involve the local community members most affected** in the development project (especially low-wealth people, people of color, neighborhood groups, community organizations, people living with disabilities, and new immigrants).

EQUITABLE TRANSPORTATION practices **integrate transit into walkable, livable, and affordable** land use practices to enhance healthy living within low-income communities and communities of color.

EQUITABLE HOUSING practices give families of all income levels access to housing that **costs no more than 30% of their household income.**

EQUITABLE LAND USE practices require that the overall vision, plan, and implementation **includes local communities' assets, aspirations, potential, and preferences.** They aim to keep current residents in the area and develop projects that promote people's health, well-being, and prosperity.

EQUITABLE ECONOMIC DEVELOPMENT practices require evidence that policies and programs work to **prioritize community based financial intelligence, sustainable wealth creation, and high quality job opportunities** that prevent unwanted displacement of residents and small businesses from low-income communities and communities of color.



Scorecard slides (Princess)

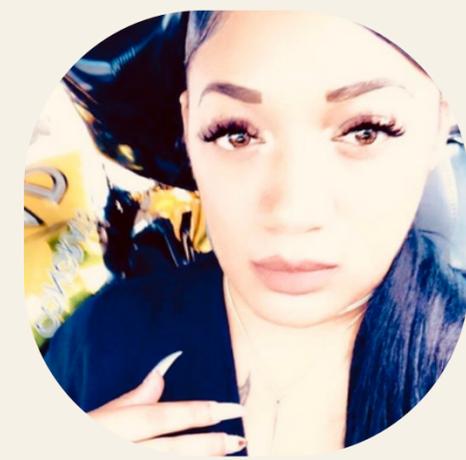
What do you like?

What's missing?

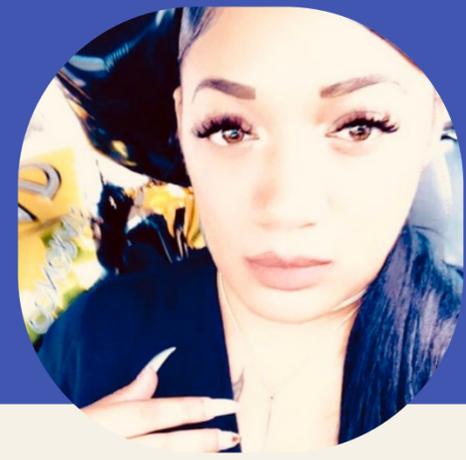
What do we need for North Richmond?

Comments!

Let's hear from you



Thoughts from the Audience



General Comments

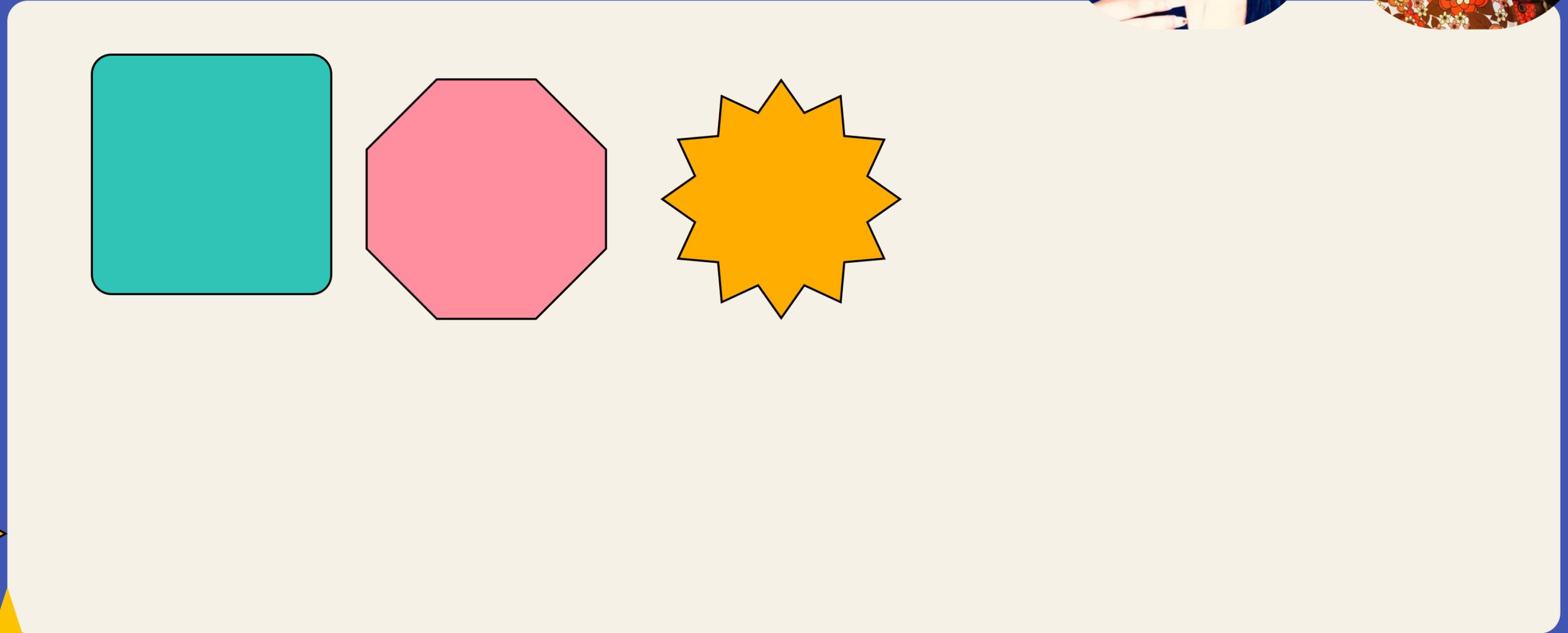
Equitable Community Engagement

Equitable Transportation

Equitable Housing

Equitable Land Use

Equitable Development





Centro de Recursos Comunitarios

Desarrollo Economico

Servicios de formación ofrecidos

Oportunidades de Empleo Otros Servicios

Ofrecidos: Asociaciones, Colocación de trabajo, clases ofrecidas

LUNES - VIERNES
9AM - 2PM

Capacitación de Asistencia

Laboral

Ofrecido a través de Socios

Asistencia de Emprendimiento
Asociaciones, Oportunidades de formación profesional

Apoyo después de la escuela
Clases de capacitación de seminarios web

1540 FRED JACKSON WAY
RICHMOND, CA 94801

Centro de Recursos Comunitarios



Para mas informacion
contacta a
KALU DENNIS
@ 510-221-2595
WWW.COMMUNITYHDC.ORG

Que otro tipo de classes o
prgrammas gustaria ver en
centro de Recursos
Comunitarios?





Community Resource Center

Economic Development

Training Services offered

Employment Opportunities

Partnerships, job placement opportunities, classes offered

MONDAY - FRIDAY
9AM - 2PM

Job Assistance Training

Offered thru Partners

Entrepreneurship Assistance

Partnerships, job training opportunities

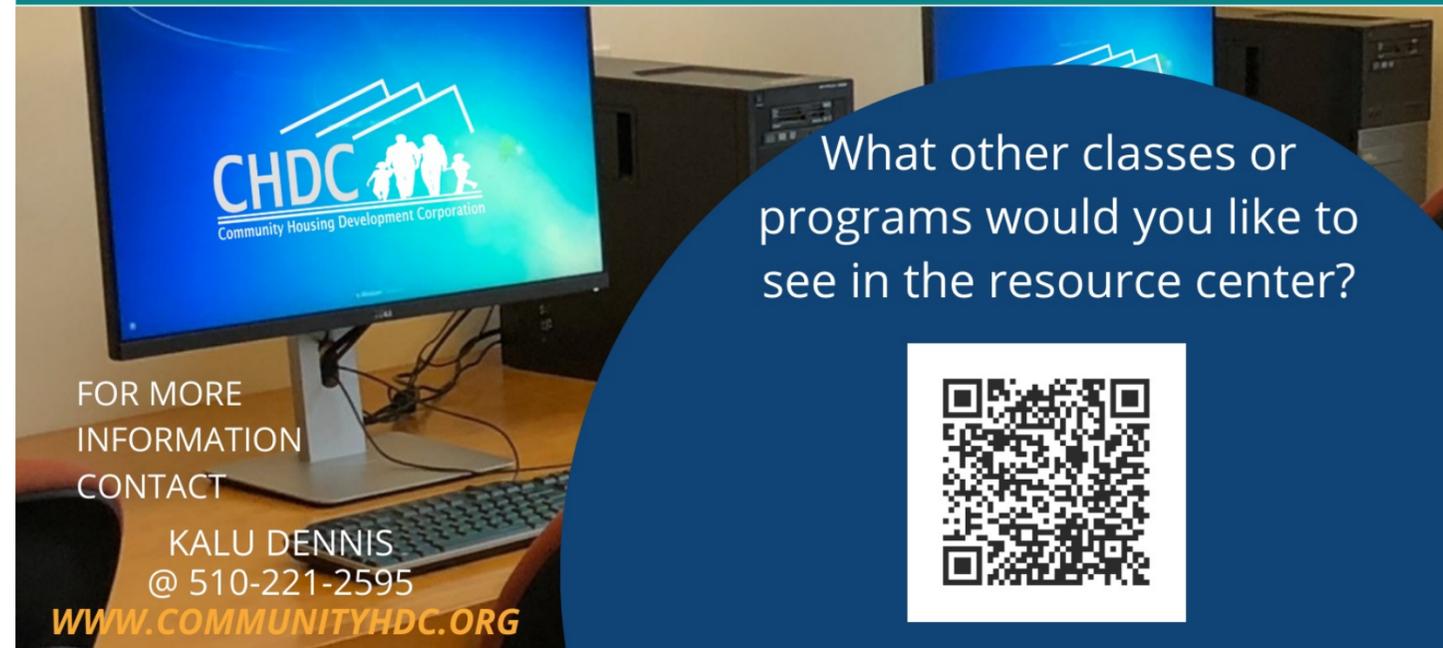
Other services offered:

After School Support

Webinar training classes

1540 FRED JACKSON WAY
RICHMOND, CA 94801

COMMUNITY RESOURCE CENTER



FOR MORE
INFORMATION
CONTACT

KALU DENNIS
@ 510-221-2595

WWW.COMMUNITYHDC.ORG

What other classes or
programs would you like to
see in the resource center?

